

MSACROA Newsletter



Summer 2011

Greetings from the Presidentelect

Was our time together in Hershey six months ago already? Having fun, (or not), time surely flies, doesn't it?

I hope your schedule and budget will permit you to join us for our 81st Annual Conference and Meeting, **November 28 – December 1, 2011**. We'll be returning to a favorite conference destination of MSACROAns – Atlantic City's premier resort venue, the Borgata Hotel-Casino and Spa. The Borgata not only offers our members top-notch conference facilities, but also resort and casino amenities second to none. From the exceptional indoor pool and spa facilities, to award-winning restaurants, featuring such names as Bobby Flay, Wolfgang Puck and Michael Mina, there's something for everyone! You can check it out [here](#).

This year's theme is, *"Enrollment Management Professionals – Leading the Way."* Whether a technical upgrade, the development of new policies and procedures, or leading

our schools' service initiatives, the folks in our professions are clearly leaders on campus. The Program Committee has been reviewing many excellent submissions, and we are well on the way to preparing an

outstanding program of sessions and workshops. At our April meeting, we thoroughly reviewed your session comments and suggestions from our Hershey conference, and we are contacting potential presenters with



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the ideas you offered. In particular, there were several comments asking for more sessions related to Admissions; so, Admissions folks, it's time to step to the plate and submit a session – we can't respond to this request unless you submit Admissions-related proposals! There was a very positive response to the addition



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Greetings from the President-elect

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of sessions related to ERP systems, consequently, we're working on a full suite of sessions and crackerbarrels dedicated to this topic – including *member-lead* presentations on the Banner, Colleague, Jenzebar and Peoplesoft products. My many thanks to the members of the Program Committee for their commitment to developing a first-rate program; they are: Ian White (UMDNJ), Richard Sunday (LIU), Deb Bowles (Rutgers), Wendy Kutchner (Temple), Tom Mantoni (DeSales), and Luke Phillips (Felician). I also appreciate your responsiveness as they reach out to you!



Tempus Fugit! Before you know it, it will be my pleasure to greet you at the Borgata. In the meantime, if you have any questions about the conference, or have a suggestion to offer, I'm happy to speak with you – don't hesitate to call me at (973) 972-6259, or email me at falkpe@umdnj.edu.

Best,

Peter

Peter R. Falk, President-Elect
Director of Special Projects and University Admissions
Coordinator
University of Medicine and Dentistry of New Jersey

2011 Executive Committee

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Michele M. Dunn
County College of Morris

President-Elect

Peter R. Falk
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of New Jersey*

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Luke Phillips
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Vice President for Professional Development

Wendy M. Kutchner
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Vice President for Registration and Records Management

Thomas Mantoni
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Membership Renewal

We have had a great response to the 2011 Membership Renewal request with approximately 400 renewing or new members completing the online process by early May. When completing the process members have the option to pay online with a credit card or to pay offline with a check. If you are using the offline method of payment please make sure you include a copy of the e-mail or invoice that is generated from the process so that the payment can be attributed to the appropriate member. Checks received without the proper documentation are difficult to track and may result in the payment being applied to the wrong member.

The membership renewal process must be completed and checks received by August 31st to ensure the member rate for the 2011 conference. Later this spring and again in the summer, members who have renewed but whose payments have not been received will be sent a reminder.

If you have any questions regarding MSACROA membership please e-mail membership@MSACROA.org.

FERPA Update from the Department of Education

Please find attached the Internet link to our recent guidance entitled "Emergencies on Campus" – <http://www2.ed.gov/policy/gen/guid/fpco/pdf/emergency-guidance.pdf>. This guidance is intended to assist school officials who may be reassessing their campus safety policies by offering a summary of the Family Educational Rights and Privacy Act (FERPA), as well as pertinent provisions of the Higher Education Act of 1965 (HEA) that apply to postsecondary institutions. We hope that you will find this information helpful as you strive to protect parents and students' privacy rights under FERPA as part of your emergency planning. Also, we hope that the additional information about threat assessment teams and the HEA disclosure requirements concerning campus safety will be of assistance to you.

Should you or your staff have any questions about this guidance or other requirements of FERPA, you may email us at FERPA@ED.Gov.

Questions about the HEA requirements can be directed to campussecurityhelp@westat.com.

DVACROA 2011 Annual Meeting

On March 10, 2011, over 60 registrars, admissions' officers, and other enrollment professionals, traveled on a blustery, rainy day to The Pennsylvania State University Brandywine campus to attend the 3rd Annual Delaware Valley Association of Collegiate Registrars and Officers of Admissions [DVACROA] conference. Along with opportunities to network with colleagues from 28 different schools in New Jersey, Delaware, Maryland and Pennsylvania, there were sessions available that included topics on Social Media in Higher Education, FERPA, Leadership, Mentoring, Recruiting, Scheduling, Student Orientation, Issues in Financial Aid, and Students from the Military.



As president this year, I had the privilege of addressing the audience at our luncheon and introducing the speaker, Dr. Terrell Jones, Vice-Provost for Diversity at The Pennsylvania State University. Dr. Jones provided us with a sometimes humorous overview of the Generation Y student and how we as administrators can hone our skills to better serve these students. Dr. Jones continued the dialogue in a session immediately following lunch that was very well received.

While our conference is now over, the executive committee – Joanna McGowan, Treasurer, Paul Kleschick, Secretary, Stephen Roberts, Information Manager and past presidents, Wendy Kutchner and Camilo Garcia - have already initiated the planning process for next year's DVACROA meeting. Our goals include developing ways to engage more of our colleagues as committee members and/or presenters and to provide them with information on how they can actively participate at the 2011 MSACROA meeting in Atlantic City and the 2012 AACRAO meeting in Philadelphia.

Respectfully submitted,

Terry Anderson, President
Registrar, Gwynedd-Mercy College

NJ-NY ACRAO

On Wednesday, March 23, 2011, the NJ-NY ACRAO association held its annual spring conference at Bergen Community College in Paramus, NJ. Despite an early spring snow storm and some tricky road conditions in the region, the conference was attended by over 100 registrar and admissions professionals. Colleges throughout the New Jersey and New York region were represented with a handful of attendees from Pennsylvania and Connecticut colleges.

In addition to 13 sessions throughout the day on topics ranging from Veterans' programs and benefits to transfer articulation and technology solutions, two sessions provided information for attendees on managing the emotional and physical aspects of the workplace. Many sessions were offered for the first time by the presenters and all were well-received.

The conference also included a keynote speech, titled "Washington Update" given by Barmak Nassirian, Associate Executive Director of the American Association of Collegiate Registrars and Admission Officers (AACRAO). Mr. Nassirian discussed the latest Department of Education Program Integrity Rules, the on-going budget discussions in Congress and the trend toward state-based collection of student data for longitudinal research.

The NJ-NY ACRAO annual fall conference will be held at Adelphi University in October, 2011. More information will be available shortly at www.njnyacrao.org.

2011 MSACROA Committee Chairs and Volunteers

Executive Committee – Michelle Dunn, *County College of Morris*

Auditing Committee – Larry Friedman, *Newman University*

Professional Activities Committee – Wendy Kutchner, *Temple University*

Nominations and Elections – Tracey Thompson, *Cornell University*

Membership and Orientation – Sue Fortman, *Molloy College*

Conference Program Committee – Peter R. Falk, *University of Medicine and Dentistry of New Jersey*

Local Arrangements Committee – Terry Thompson, *Cornell University*

Facilities Committee – Kelly Hart, *National Defense University*

Registration Committee – Marilyn Alberter, *University of Pittsburgh at Johnstown*

Exhibits Committee – Melissa Lenhart Young, *DeSales University*

Conference Activities – Elyce Lykins, *Pennsylvania State University – Schuylkill Campus*

Webmaster – Lisle Henderson, *Pratt Institute*

Archivist – Michael Maysilles, *Caldwell College*

Newspaper Editor – Blaine Carfagno, *Lebanon Valley College*

Comments and news items may be sent to:

Blaine Carfagno, Newsletter Editor

Email: bcarfagno@lvc.edu

Phone: (717) 867-6780

MSACROA is proud to host AACRAO 2012 in Philadelphia!

[AACRAO's 98th Annual Meeting: Investing in the Future of Higher Education](#)

When: April 1 – 4, 2012

Where: Philadelphia, PA

AACRAO's Annual Meeting will help you tackle current issues and prepare for future challenges. Attend the meeting and develop insights and ideas for promoting institutional & student success.

Call for volunteers!

Volunteers are needed to:

- Staff the information and hospitality booth
- Staff on-site registration
- Post pictures of award pictures and past presidents near hospitality booth
- Collect meal and international reception tickets
- Collect workshop tickets
- Create and print sign inserts for revised sessions and meetings/events
- Create last minute sign inserts
- Distribute and collect signs in conjunction with Meeting Management Company
- Produce, copy and distribute daily flyer with session and room changes

Please contact our Co-Chairs of Annual Meeting Volunteers for AACRAO Philadelphia:

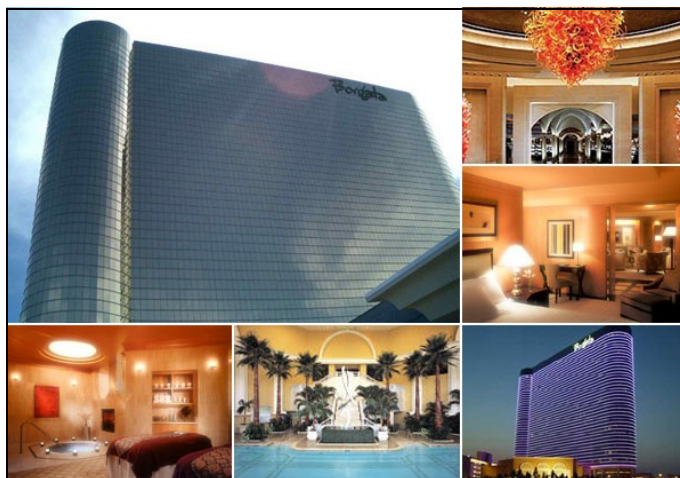
- Tom Mantoni thomas.mantoni@desales.edu
- Larry Friedman lfriedma@neumann.edu

Video Library

The [Video Library](#) has a variety of video and audio tapes and DVDs that can be used for training in your office.

These media are loaned to current MSACROA members for a nominal fee of \$20 per item to cover the cost of handling, shipping and insurance.

Many of these tapes and DVDs retail for hundreds of dollars. However, by borrowing them through the MSACROA Video Library, you can use these tapes with minimal expense.



*See you at The Borgata
in November!*